



## Watch Me Work Sports - Social Media Internship

Job Description:  
Social Media Intern

Reports to: Social Media Manager

Location: FL/ Remote

### Summary / Objective

The Watch Me Work Sports team is looking for a talented, enthusiastic and passionate Social Media Intern who will elevate the social media presence and voice of the Watch Me Work Team through the organization's social media. Reporting to the Manager of Social Media, this intern will adhere to the brand's social media strategy and style guidelines when posting to any of the team's social media accounts. The ideal candidate will demonstrate excellent communication and interpersonal skills as well as a knowledge of sports. This is an unpaid, temporary position (lasting up to 25 weeks), based remotely – The hours for this role are non-traditional, including working weekends, evenings and holidays.

### About Us

Watch Me Work Sports was founded with the goal of giving underexposed athletes a recruiting exposure platform at the highest level to find their home as they continue to progress their athletic careers. Athletes who come from humble beginnings. Watch Me Work Sports is committed to supporting, assisting, and igniting athletes recruitment exposure regardless of age, race, gender, religion, or sport

### Roles & Responsibilities

- Assist with writing engaging copy for social media posts, while keeping in mind the NCAA recruiting rules and laws. Promote all content types with the goal of maximizing reach and engagement while being mindful of the organization and maintaining Watch Me Work Sports best interest.

- Help maintain the social content calendar, and create and execute day-to-day posts. Aid in content capture and copy editing.
- Brainstorm new concepts to engage with the next generation of athletes, especially on TikTok, Instagram and Twitter.
- Help monitor and engage on social media 1:1 with fans, athletes and other sports, leagues, clubs and entertainment entities.

#### Other Duties:

Please note this internship description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this internship. Duties, responsibilities and activities may change at any time with or without notice.

#### Qualifications

- The ideal candidate will want to pursue a bachelor's degree in journalism, marketing, communications English or a related field OR is in school pursuing a degree in one of these fields.
- Preferred 1 year of experience or internships managing public-facing social media channels for a brand or sports team.
- Strong knowledge/understanding of social media best practices and pitfalls across the industry and social platforms, including (but not limited to): Facebook, Twitter, Instagram, Snapchat, TikTok & YouTube.
- Impeccable attention to detail, grammar and proofreading skills.
- Possess professional communication skills, including written and oral correspondence. This includes the ability to establish a rapport with others and build strong interpersonal relationships with a variety of personalities.
- Possess strong time management, organizational and problem-solving skills.
- Must be able to effectively work in a fast-paced environment and demonstrate the ability to juggle multiple tasks and projects while keeping key stakeholders updated.
- Must be dependable, willing to take initiative and able to adapt to a variety of situations.
- Ability to work non-traditional hours in non-traditional settings including some nights, weekends, and holidays and able and willing to travel to off-site events, etc. as needed.
- Experience in sports is a plus.
- **Submit your resume to: [Watchmeworksports@gmail.com](mailto:Watchmeworksports@gmail.com) Subject: Social Media Internship**

